



Where Business is Personal®

About W. P. Carey

W. P. Carey is one of the nation's largest business schools. With more than 20,000 students and world-renowned faculty representing six continents, we educate tomorrow's leaders, take an entrepreneurial approach to learning, and conduct groundbreaking research.

The Opportunity

The Center for Entrepreneurship and Business Design Advisory Board is a select group of prominent entrepreneurs, innovators, and industry leaders with a passion for advancing our student engagement and outcomes through experiential programming executed through the center. Our Advisory Board plays a key role in program development, benchmarking current programming, and proposing and testing new programming including:

- Business Design Fellowship
- Graduate Launch Labs
- Business is Personal Seed Fund Program
- Founders Lab
- New Venture Challenge
- And more ...

Advisory Council Responsibilities:

- Support the department through a \$5,000 membership gift* payable over one year
- Attend two board events per year - one each semester
- Commit to actively participating in program development, assessment, student engagement, mentorship, and more ...
- Serve as a sounding board to the director and staff regarding the work of the department

*The \$5,000 membership gift provides vital support to the program for the creation of specialty certificates, on-line content creation, scholarships, and research.

For more information, contact Sam Lowry, Associate Director of Development, at sam.lowry@asufoundation.org or by phone at 347.268.2513.

The Center for Entrepreneurship and Business Design

We champion the "Business of Entrepreneurship" by activating world-class research, driving change locally and globally, and energizing a culture where students, faculty, staff, alumni, and the community-at-large help to increase the frequency and success of new business creation.

Advisory Board Members:

Carlyn Bushman
Founder/Owner, CMB Brands, LLC

Phil Calandra
Global Payroll Outsourcing Mentor

Michael D'Elena
Founder, HOUSED.com/Entrepreneur

Barton Faber
Partner, Atrium Capital

Jim Genthner
Founder and former CEO, EPIC Advisors, Inc.

Sue Genthner
Artist and retired educator

Timothy Haitaian
Founder and Board Member, RedShelf

Larry Heitz
Business owner/Investor

Steven Lockard
Former president and CEO, TPI Composites

Eric Olsen
Founder and CEO, Fasturtle Digital Marketing

Denise Woodard
Founder and CEO, Partake Foods